

# **Pioneering a Trillion-Dollar Industry in Conscious Living in Spiritual Transformation**

## **Introducing the Star Light Tribe Subscribers (SLTS) Demographic**

In a groundbreaking fusion of conscious living lifestyles and sustainable development, GOE Investment Group (GOEIG), proudly unveils a revolutionary groundbreaking global demographic paradigm called the **Star Light Tribe Subscribers (SLTS)** that is the pioneering movement powering a trillion-dollar industry in multiple global markets monetizing eco-conscious living.

GOEIG is expanding its international SLTS data base with mind/body/spirit/wellness consortium partners and merging it with eco village development marketing and branding into a convergence of the SLTS demographic dedicated to the evolution of their lives and the co-evolution of our world. This convergence positions GOEIG as a leader in the flourishing cross-promotional global markets of sustainable green building, intentional community living and mind, body, health wellness lifestyles.

This new SLTS demographic defies traditional advertising agencies demographics, psychographics/metrics that are based on old paradigm Nielsen ratings' skews. GOEIG is poised at the forefront of this momentous cultural shift, preparing to leverage the immense potential of the Star Light Tribe Evolutionary Subscriber (SLTS) movement into 4 monetized global markets. As the world witnesses the exponential expansion of this dynamic demographic, leading aggregators and affiliate marketing experts are forecasting a trillion-dollar opportunity in the burgeoning cross-promotional market of conscious living, sustainable eco villages, and mind/body/spirit/health wellness industries.

Star Light Tribe Subscribers (SLTS) are a full mixture of Gen Z, Millennials, Gen X, and Baby Boomers who are awakening, pursuing and actively engaging into the cross-pollinating conscious living lifestyles and characterized as:

### **Leading-Edge-- Consciousness Information, Resources, Teachings**

- Conscientious individuals harboring a deep concern for the well-being of the earth, humanity, nature
- Actively champion positive change and growth for themselves and society
- Pursue ecological and sustainable world solutions, green building, Permaculture design and green technologies
- Seeking avenues that foster expansion, transformation, and advancement across all facets of life
- Engaging in consciousness-raising programs, women's and men's empowerment trainings
- Embracing a spiritually minded ethos in unique, distinctive approaches to personal development
- Attracted to new thought leaders-- spiritual teachers transformational coaches, philosophers, researchers, scientists

### **Retreats, Workshops, Summits, Expos, Conferences, Pod Casts, On Line Programs**

- Drawn to live events with diversity of social interaction, entertainment, edutainment Spiritualtainment, on site lodging
- Inspired, to network and to engage in events that educate, inform with breakout workshops, lectures, seminars
- Passionate about retreats, relax, rejuvenate, reflect on past, recharge, refocus, quiet, secluded, rest, prayer, meditation
- Desire workshops to learn, implement, plan, get hands-on training, relationship, personal growth, spiritual development
- Product-based entrepreneurs who want to take their craft to another level, service-based entrepreneurs
- Drawn to online resources, prominent figures in life coaching, transformation, empowerment, spiritual leadership

### **Mind, Body, Health Wellness, Spirituality, Expanding Consciousness, Well-Being**

- Looking for holistic health breakthroughs, well-being, personal growth, alternative medicine, self-actualization tools
- Exploring new spirituality, mindfulness trainings, metaphysical knowledge, indigenous/shamanic wisdom, mysticism
- Attracted to community-oriented gatherings where life-minded congregate, connecting to soul tribe
- Intrigued with energy healing, spiritual healing/tools, quantum healing, chakra healing, bioenergy healing
- Stimulated by frequency medicine, sound healing, quantum science, consciousness studies, ayurveda, alchemy
- Captivated with mediation, yoga, tai chi, qigong programs, workshops and mind, body, spirit practices
- Actively seeking out of next-level consciousness resources, new paradigm spiritual courses, astrology, paranormal
- Devoted to psychics, mystics, astrologers, past life regression, clairvoyants for expanding spiritual growth
- Expanding Consciousness resources for ascension teaching, pathways towards Universal Unity Consciousness

### **Festivals & Concerts, Live Performances**

- Wanting to be updated on Festivals, Concerts, Live Performance events
- Searching for innovative art and music, sound and energy healing, creative dance and arts, ecstatic dancing
- Seeking music events with multi-media events, live performances

## Conscious and Loving Relationship

Profound interest in personal and spiritual growth in existing relationship, healing trauma and self empowerment  
Attracting relationship partner; law of attraction in manifesting a partner, manifesting love & relationships, rebuilding love  
Cultivating self-awareness & core values, developing internal transformation and external actualization

## UFO's, Disclosure, ET's, Star Seeds

Avid viewers in UFO and ET disclosure, windows into galactic civilizations, portals, multidimensional realities, abductions  
Seekers of breakthrough interviews, reports, whistleblowers, US government/Pentagon Intelligence reports, time travel

## Eco Villages, Off Grid Intentional Communities

Enthusiast of intentional communities with like-minded residents live in sustainable off-the-grid communities  
Admirers in renewable energy, organic gardens, natural water eco-systems, green built homes  
Connoisseurs of natural home building with sustainable green building materials  
Fostering conscious and harmonious relationship skills with nature, eco systems and permaculture design  
Bridging sustainable building in a marriage of nature and permaculture technology  
Committing to ecological responsibility and being land stewards  
Incorporating sustainable building materials-Hemp, Adobe, Cob, Strawbale, White block, Rammed earth, Ocean containers  
Using non-harmful integrative engineering to set new standards for environmentally conscious living

### SLTS is Naturally Drawn to the Following Attributes of Sustainable Living and Eco Village Developments:

1. **Eco villages:** green sustainable residential communities, off-the-grid communities designed and built in harmony with nature's eco-systems using permaculture design systems and non-harmful integrative engineering
2. **Green built sustainable homes:** using green materials including Hemp, Adobe, Cob, Strawbale, White block, Rammed earth, Ocean container
3. **Organic Food Production:** Forest gardens, edible landscapes, community gardens, mixed fruit and tree groves, automated greenhouses, vine gardens, and herb gardens provide a bounty of organic produce
4. **Pure Uncontaminated Water:** Wells, aquifers, springs, and chemical-free water sources ensure a pristine water supply free from chlorine, fluoride, insecticides, pesticides, and herbicides.
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6. **Water Harvesting and Distribution:** Using advanced technologies for water harvesting, rain capture, water recycling, creeks, canals, reservoirs, ponds, and swales to establish sustainable water systems.
7. **Renewable Energy:** Solar, solar battery systems, micro-hydro, hydroelectric, hydrokinetic, and micro-hydrokinetic
8. **Community Event Centers/Clubhouses** with activities in music, art, transformation events, workshops, seminars, dinners, banquets, performances
9. **Cultural and Artistic Spaces:** Dining rooms with stages, amphitheaters, open sides yurts host live performances, concerts, festivals, orchestras, bands, choirs, theatrical performances, and community fairs
10. **Community Employment and Work Trade:** community employment, offering jobs, internships, apprenticeships, green community programs; residents trade services, skills, expertise in a thriving barter system
11. **Temporary Living Quarters:** work trade services provide temporary living quarters, fostering a sense of community and shared responsibility
12. **Community co-op utilities:** all utilities provided at co-op cost--pure water, renewable power, organic food, trash
13. **Organic Animal Ranching:** all animals raised in organic ranch with grass fed animals on wild, natural pasture with no hormones, antibiotics, GMOs, pesticides, herbicides, insecticides, or synthetic materials
14. **Permaculture Design Certificate Programs:** include Eco village design, urban planning, green home building; forest gardens; greenhouses, edible landscapes, fruit & nut tree groves, water systems, swales & berms, animals & livestock; renewable energy, compost & soil composition management, self renewed living fences
15. **Non-Religious but Spiritual** communities that subscribe to no one religious dogma but accepts all residents with any religious faith, belief system or spiritual practices; Communities that do not follow any one exclusive religion but a community that embraces the Love where Life, Liberty, Happiness, Success and Abundance is only possible through the Unity of Body, Mind & Soul in Perfect Harmony with Nature, with the Infinite Intelligence and the Wisdom of the Universe